



*"The Marie Curie Delivering Choice Programme in Leeds is a flagship project, one of only three of its kind in the UK. Its challenge is to revolutionise end-of-life care in Leeds."* Sir Ranulph Fiennes

Transforming the way in which we are cared for at the end of our lives is at the heart of the Marie Curie Delivering Choice Programme.

Research shows that 64 per cent of us would want to die at home if we were terminally ill. However, the reality is that only 25 per cent of us will achieve our wish, with around half of us dying in hospital – the place we least want to be.

The Marie Curie Delivering Choice Programme is a pioneering initiative in Leeds and two other UK locations which aims to double the number of people able to die at home.

Working in partnership with local health and social care providers, the programme assesses existing palliative care services before designing and implementing new ways of working to ensure more terminally ill people can be cared for at home.

In Leeds four new service models have been approved and four more are in the final stages of development. Those approved so far are:

- A dedicated palliative care ambulance to ensure patients at the end of their lives can get home exactly when they need to.
- Enhancing support in care homes by employing three specially trained members of staff to improve standards and enhance the provision of palliative care.
- An ethnic minorities link worker to focus on understanding the needs of patients and carers from a variety of ethnic minority communities across Leeds, and improving their access to palliative care services.
- An education and training co-ordinator to provide better skills to healthcare professionals involved in end of life care.

The success of the programme is being independently monitored and audited by a specialist team from Lancaster University.

The Marie Curie Delivering Choice Programme in Leeds will give more people the choice to be cared for and die at home across the city.

Charity Reg. No. 207994 K139

*'The challenge of a lifetime'*  
Sir Ranulph Fiennes OBE, Guest Speaker

An invitation to  
*The*  
**Eiger**  
Club dinner

*In support of the Marie Curie Delivering Choice Programme, in Leeds. With special guest speaker Sir Ranulph Fiennes.*

*Premier suite,  
Headingley Carnegie Stadium, Leeds  
Thursday, July 12, 2007, from 6.30 pm  
Tickets £45*



Marie Curie Cancer Care provides high quality nursing, totally free, to give terminally ill people the choice of dying at home supported by their families.





*"I'm 63 years old. I'm terrified of heights. I've had a double heart bypass. In March 2007 I climbed the North face of the Eiger – 6,000 feet of vertical rock and ice that's claimed the lives of 50 climbers since the first ascent in 1938. Why? Well, I've been an explorer for more than 25 years, but this was my challenge of a lifetime."*

## The Eiger Club

Marie Curie Cancer Care has launched the Eiger Club, which gives individuals and organisations the opportunity to support our Marie Curie Delivering Choice Programme, Leeds.

*"I took this challenge on to recognise and support the pioneering work of the Marie Curie Delivering Choice Programme."*

*"By becoming a member of the Eiger Club you can assist Marie Curie Cancer Care with its own challenge of a lifetime - to double the number of terminally ill people who can be cared for and die in their own homes."*

Sir Ranulph Fiennes

[www.mariecurie.org.uk/eigerclub](http://www.mariecurie.org.uk/eigerclub)



Marie Curie Cancer Care is delighted to invite you to a drinks reception followed by a three course dinner in the company of Sir Ranulph Fiennes. Our guest speaker will talk about his terrifying Eiger Challenge in support of the Marie Curie Delivering Choice Programme, his life as an explorer and our new Eiger Club in Leeds.

## Booking form - The Eiger Club dinner

Premier suite, Headingley Carnegie Stadium, Leeds

Thursday, July 12 2007. Drinks reception - 6.30 pm. Dinner 7.00 pm. Dress code - lounge suits.

Company/individual name

Address

Address  Postcode

Address

Phone

Email

I would like to book ...table(s) for the launch of the Eiger Club, Leeds at a cost of £450 per table

I would like to book ... tickets for the launch of the Eiger Club, Leeds at a cost of £45 per ticket.

Card account No.

Security No.  (last 3 digits on back of the card) Switch Issue No.

Amount

Start date  Expiry date

Cardholder's name, address and postcode if different from above

Please accept this signature as confirmation of my booking.

Signature

Please return your booking form completing the credit card details or with a cheque (made payable to Marie Curie Cancer Care) for the appropriate amount to:

Jeremy Verity, Marie Curie Cancer Care,  
Lower ground floor, Chantry House, Victoria Road,  
Leeds, LS5 3JB

We accept Diners Club, Amex, Mastercard, Visa, CAF Charity Cards

